

# AVENTURA News



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## Aventura Worldwide Transportation CFO Ron Sorci, elected President, National Limousine Association

Aventura Worldwide Transportation Service Chief Financial Officer Ron Sorci was elected president of the National Limousine Association on February 2nd. As NLA president, Sorci will oversee 18 different committees, with one of the most significant being the legislative committee. This committee acts as the NLA's voice to propose changes for the limousine industry in Washington D.C. Sorci previously served on the NLA board with various roles including vice president.

"Being elected president will enable me to attempt to bring about necessary industry changes," says Sorci. "I believe that through my new role I can help the small operators who make up the bulk of our industry and to have a voice that will facilitate change."

Sorci has served as CFO at Aventura Worldwide Transportation Service for seven years and has represented Aventura Worldwide for industry trade shows and industry meetings. He is actively involved in presenting educational seminars to other industry leaders and companies based throughout the United States.

Founded in 1985, the National Limousine Association, with over 2,500 members, is a voluntary, non-profit, tax-exempt organiza-

tion. Made up of limousine owners and operators, suppliers, manufacturers, and regional and state limousine associations, the main function of the NLA is to represent the luxury chauffeured ground transportation industry.

Aventura Worldwide Transportation Service, awarded #1 in the Nation, 2007-08, by *Limousine and Chauffeured Transportation Magazine*, is based in Aventura and has been serving the Miami, Ft. Lauderdale and Palm Beach areas for the past 20 years. With a fleet ranging from sedans and SUV's, to 61 passenger Motorcoaches, and a full service meetings and conventions department, any ground transportation request can be accommodated. With its affiliate network, Aventura Worldwide also caters to their client's needs outside of Florida and the United States. Aventura strives to provide the most personalized service that has become synonymous with the Aventura Worldwide name.

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